

CALL FOR PAPERS

Journal of Electronic Commerce in Organizations (JECO)

Special Issue on

E-Commerce and Education

Guest Editors

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The global economy has undergone rapid structural changes in the past few years due to the growth of Internet technologies. E-Commerce (EC) is a hot topic and a buzzword in our daily life. Knowledge and skills in E-Commerce are essential for the survival in New Economy. Educational institutions attempt to respond swiftly by changing their curriculum and teaching/learning methods with a view to accommodate the changes in instructional technologies such as Internet and WWW and to offer new programs related to the subject of the Internet and E-Commerce. This arouses tremendous interests in the process of learning and teaching in Internet and E-Commerce environments. *Teaching and learning such new subjects are a challenge; most of us are still trying to figure out how best to incorporate them into our existing business curricula or introduce them to students as a non-mainstream subject.* Learning the subject of E-Commerce can become a joyous adventure that arouses interest in learning if they can learn the process under a well-designed and effective environment. This special issue of JECO will be a platform to share “best practices” emerging out of our teaching and learning these subjects and other E-Commerce courses teaching and learning experiences will be shared.

All topics related to E-Commerce and Education is welcome. Topics of interest include, but not restricted to:

General Issues in E-Commerce Teaching and Learning:

- E-Commerce education
- Teaching E-Commerce strategies: from thought to solution
- Effectiveness of E-Commerce learning
- Pedagogical issues in teaching E-Commerce

Systems, Techniques and Tools for E-Commerce Teaching and Learning:

- Web-based teaching and learning in E-Commerce
- Building E-Commerce teaching platform
- E-Commerce simulation game
- Project-based instructional in E-Commerce
- Web-based tools for E-Commerce teaching and learning
- Teaching and learning Internet and Web programming
- Virtual tutoring systems

Manuscripts should not exceed 25 double-spaced pages including figures and illustrations. Four copies of the manuscript, following the standard guidelines for the *Journal of Electronic Commerce in Organizations* (Visit the homepage of JECO @ <http://www.idea-group.com/journals>) should be mailed to one of the guest editors by **September 30, 2003**:

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